



**Business License**  
**2024 Executive Summary**

	Month		Annual					
	June 2023	June 2024	2020	2021	2022	2023	Projected 2024	2023-2024 % Δ
<b>Applications Received *</b>								
General	1,684	1,051	10,961	17,351	12,456	16,691	14,702	-11.9%
Privileged: Liquor and Gaming	142	203	1,320	1,458	1,308	1,743	1,574	-9.7%
Regulated	314	28	341	423	528	1,140	418	-63.3%
Total Applications Received	1,228	1,282	12,622	19,232	14,292	19,574	16,694	-14.7%
<b>Applications &amp; Licenses Approved *</b>								
General	1,034	998	9,322	14,097	12,048	14,346	13,970	-2.6%
Privileged: Liquor and Gaming	87	113	1,098	1,602	948	1,242	1,330	7.1%
Regulated	17	31	168	198	132	294	310	5.4%
Total Applications & Licenses Approved	1,138	1,142	10,597	15,897	13,128	15,882	15,610	-1.7%
<b>Average Days to Process Application *</b>								
General	17	15	26	15	21	25	17	-31.3%
Privileged: Liquor and Gaming	67	40	157	232	172	144	82	-42.8%
Regulated	171	60	232	146	202	276	31	-88.6%
<b>Business Establishments *</b>								
New and Active Businesses	82,851	86,337	76,322	78,172	82,257	82,369	86,337	4.8%
New and Active Licenses	99,658	103,368	92,179	94,641	98,994	99,300	103,368	4.1%
<b>Customer Visits</b>	1,035	767	4,893	5,314	7,500	11,288	11,114	-1.5%
<b>Public Safety Inspection Approvals *</b>	1,209	1,171	24,746	30,332	20,436	22,923	17,062	-25.6%
<b>Gross Receipts Summary</b>								
Transient Lodging Tax	\$77,320,768	\$90,260,623	\$335,288,986	\$521,067,052	\$906,641,196	\$927,902,194	\$996,139,024	7.4%
License Fees and Penalties	\$11,352,582	\$8,559,391	\$200,848,354	\$216,721,442	\$115,723,152	\$287,158,509	\$288,656,926	0.5%
Total	\$88,673,350	\$98,820,014	\$536,137,340	\$737,788,494	\$1,022,364,348	\$1,215,060,703	\$1,284,795,950	5.7%

**Notes & Highlights**

\* Real Time Data reported at a single point in time.

General business categories are subject to public safety inspections and approval of licenses within 45 working days.

Regulated business categories are subject to a medium level of background investigations and operating requirements to include County and State regulatory mandates.

Privileged Liquor & Gaming are subject to high level of background investigations and suitability which may include County, State, or Federal regulatory mandates.

Business Establishments include new business establishments in addition to previously approved businesses in operation.

Public Safety Inspections include all regulatory agencies including but not limited to Zoning, Fire, Health, LVMPD, SWC, AQM, Animal Control or Public Works and/or State Business & Industry.